

Sponsorship Opportunities

\$5,000	Platinum Sponsor (Title)	Sponsorship Privileges: <ul style="list-style-type: none">• Title Sponsor Position in all T.V. and radio advertisements• VIP position in all Día de los Niños / Día de los Libros promotion and advertising.• Free Parade and Event Banners• Parade Grand Marshall• Company logo on all T-shirts, 20,000 plastic bags, 10,000 programs, posters and fliers• Company Logo on Posters on all Sun Metro Buses• Free Event Booth
\$2500	Gold Sponsors	Sponsorship Privileges: <ul style="list-style-type: none">• Prominent logo position on all promotional items• Free Parade Spot• Free Event Banners• Company Logo on T-shirts, 20,000 bags, 10,000 programs, posters and fliers• Logo on Posters on all Sun Metro Buses• Free Event Booth
\$1,000	Silver Sponsors	Sponsorship Privileges: <ul style="list-style-type: none">• Company Name on 20,000 bags, 10,000 programs, posters and fliers• Name on Posters on all Sun Metro Buses.• Free Event Booth

Studies show that a child that reads better, performs better in school. Your generous tax-deductible donation will help guarantee that the children of El Paso be exposed to the importance of literacy early in their education.*

Please send your contribution payable to:
**EL PASO PUBLIC LIBRARY
ASSOCIATION**

Send to:
Armijo Branch Library
C/O Veronica Myers
620 E. 7th St.
El Paso, TX 79901



Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

* 100% of all proceeds will go directly to Día de los Niños / Día de los Libros.